

Dear Secretary.

I hope that this email finds you well.

You may remember me from previous emails, one being in 2013 concerning my persistent request for donations for my Trek to Jordan in aid of MacMillan Cancer Support, the other promoting my holiday apartment in Spain. Both provided me with wonderful responses.

Well I'm promoting again. This time I'm introducing you to 'Learn with Alex and Anna,' educational stories for children.

The 'Learn with Alex and Anna' series of books has been created so that you and your child can read and discover new and interesting things together. These stories are essentially educational and through them your child will discover lots of new and interesting facts, concepts and information. Each story is written around a basis of positive family, personal and social values.

In these stories, Alex and Anna are young children. Being young, they are at the stage when they soak everything up around them. Like all young children, they always ask the question why?

With the aid of significant people helping them on their life's journey, Alex and Anna are duly taught educational subjects whilst learning important life skills in a fun and friendly way.

I have published the first six book in the series, with the seventh soon to be published. (I'm currently working with Insp. Mark Hook BTP as this story is about rail safety.)

I have had positive response from Fiona Laundry, Ministerial and Public Communications Division of the Department for Education, and HRH Prince Charles. I am building interest with various fire brigades around the UK and my Learn with Alex and Anna website also provides responses from purchasers.

Each book sold will help a range of UK children's charities.

Being the author, illustrator, book designer and publisher, I'm now my own agent. In this role I am now promoting the books and bringing the Learn with Alex and Anna series to the attention of NARPO members (an article should appear in the Feb 2015 NARPO Mag).

These books are available on a print-on-demand basis from the printer or can be purchased from Amazon.

I am negotiating with various charities, agencies and organisation (linked to the book title) to enable them to buy the books at discounted options and use the profits for their charities. I don't want these books to be sold in regular book shops.

I am now offering discounted options to NARPO [members] for the purchase of the first three books in the series. In some circumstances, I can also offer book signing sessions together with group talks on my experiences of being a self-publisher, all subject to discussions with you.

If you wish to take up any of the above options I look forward to your reply.

Kind regards

Peter Hayward

Author/illustrator/publisher

Learn with Alex and Anna

Educational books for children <http://www.learnwithalexandanna.com/>